## OPEN-ENROLMENT PROGRAMS 2022

### Inspiring People for Continued Success

Join our high-quality programs now to acquire cutting-edge insights and improve leadership skills.

<table>
<thead>
<tr>
<th>Program</th>
<th>Dates/Modules</th>
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<tbody>
<tr>
<td>1. Leading for Success Consortium Program</td>
<td>Sep-Dec (4 modules in 8 days)</td>
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<tr>
<td>2. High Potentials Leadership Consortium Program</td>
<td>Aug-Oct (3 modules in 5 days)</td>
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<tr>
<td>3. Data-driven Storytelling for Executives Real-time Online NEW</td>
<td>Apr 28-29 (Thu-Fri)</td>
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<td>4. Effective Negotiations</td>
<td>Jun 8-9 (Wed-Thu)</td>
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<tr>
<td>5. Digital &amp; Social Media Marketing for Executives NEW</td>
<td>Jun 14-15 (Tue-Wed)</td>
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<tr>
<td>6. Leading Organizational Change NEW</td>
<td>Jul 5 (Tue)</td>
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<tr>
<td>7. Digital Transformation Day 1: Face-to-face; Day 2: Real-time Online NEW</td>
<td>Aug 25 &amp; 30 (Thu &amp; Tue)</td>
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<tr>
<td>8. Corporate Finance for Non-financial Executives NEW</td>
<td>Oct 11-12 (Tue-Wed)</td>
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<tr>
<td>10. Design Thinking &amp; Entrepreneurship NEW</td>
<td>Nov 15-16 (Tue-Wed)</td>
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<tr>
<td>11. HKGFA-HKUST Certificate in Sustainable Finance NEW</td>
<td>Jun 11, 18 &amp; 25 (Sat)</td>
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Please visit our website for latest information.

Special rates are available for HKUST Alumni, Early bird and Group participation.

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Benefit from International Recognition for both research achievements and high quality teaching. HKUST is consistently voted the region’s premier business learning center.

Learn from our World Class Faculty who are experienced in teaching EMBA, MBA and executive education programs with extensive consulting and industry experience worldwide. Most of our faculty are from:

British Columbia · Carnegie Mellon · Chicago · Columbia · Cornell · Duke · Harvard · HEC Paris · INSEAD · Kentucky · Michigan · MIT · Northwestern · NYU · Pennsylvania · Purdue · Pittsburgh · Rochester · Stanford · Texas · UC Berkeley · UCLA · USC · Washington · Yale

Share experience, exchange ideas and network with Seasoned Executives from diversified industries, functions, locations, and backgrounds.

Our Participant Profile

Position
C Level Executives, Chairman, President, Founder, Vice President, Executive Director, Managing Director, General Manager, Director, Regional Head, Department Head, Manager, Professionals, etc.

Work Experience
Average 19 years

Office Location (2005-2021)

Doctoral / Master degree holder
58%

Bachelor degree holder
39%

Others
3%

Why HKUST Business School Executive Education

"Asia’s youngest but most respected business school”

Kellogg-HKUST EMBA
No. 2 in the World (2021)

MBA (Full Time)
No. 22 in the World (2021)

Financial Times

Academic Background