## OPEN-ENROLMENT PROGRAMS 2023

**Inspiring People for Continued Success**

Join our high-quality programs now to acquire cutting-edge insights and improve leadership skills.

### 1. Leading for Success Consortium Program
- **Sep-Dec** (4 modules in 8 days)

### 2. High Potentials Leadership Consortium Program
- **Aug-Oct** (3 modules in 5 days)

### 3. Managerial Decision Making & Leadership
- **Mar 13-14** (Mon-Tue)

### 4. Data-driven Storytelling for Executives *Real-time Online*
- **Apr 25-26** (Tue-Wed, afternoon only)

### 5. Effective Negotiations
- **Jun 13-14** (Tue-Wed)

### 6. Critical Thinking for Managers *NEW*
- **Jun 29** (Thu)

### 7. Digital Transformation
- **Sep 11-12** (Mon-Tue)

### 8. Digital Marketing for Executives *NEW*
- **Sep 21** (Thu)

### 9. Managerial Decision Making & Leadership
- **Oct 16-17** (Mon-Tue)

### 10. Sustainability: Climate-Related Regulatory Development, Business Risks & Opportunities *NEW*
- **Nov 24** (Fri, morning)

### 11. Roadmap for Corporate Financial Sustainability for Real Estate & Construction Executives *NEW*
- **Dec 8** (Fri, morning)

### 12. HKGFA-HKUST Certificate in Sustainable Finance
- **Nov 4, 11 & 18** (Sat)

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Please visit our website for latest information.

Special rates are available for HKUST Alumni, Early bird and Group participation.

WeChat: Website: execed.hkust.edu.hk

Last update: 9 June 2023
HKUST Business School Executive Education Office
OPEN-ENROLMENT PROGRAMS 2023

Why HKUST Business School Executive Education

**Benefit** from International Recognition for both research achievements and high quality teaching. HKUST is consistently voted the region’s premier business learning center.

**Learn** from our World Class Faculty who are experienced in teaching EMBA, MBA and executive education programs with extensive consulting and industry experience worldwide. Most of our faculty are from:

British Columbia · Carnegie Mellon · Chicago · Columbia · Cornell · Duke · Harvard · HEC Paris · INSEAD · Kentucky · Michigan · MIT · Northwestern · NYU · Pennsylvania · Purdue · Pittsburgh · Rochester · Stanford · Texas · UC Berkeley · UCLA · USC · Washington · Yale

**Share** experience, exchange ideas and network with Seasoned Executives from diversified industries, functions, locations, and backgrounds.

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**Our Participant Profile**

- **Position**
  C Level Executives, Vice President, Executive Director, Managing Director, General Manager, Director, Regional Head, Department Head, Manager, Professionals, etc.

- **Work Experience**
  Average 18 years

- **Office Location** (2005-2022)

- **Academic Background**
  - Doctoral / Master degree holder: 48%
  - Bachelor degree holder: 44%
  - Others: 8%

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"Asia’s youngest but most respected business school"

**Kellogg-HKUST EMBA**

**MBA (Full Time)**
No. 2 in Asia (2022-2023) Bloomberg Businessweek