



Inspiring People for Continued Success

Join our high-quality programs now to acquire cutting-edge insights and improve leadership skills.

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|-----------------------------------------------------------------------------------|-------------------------------|
| 1. Leading for Success Consortium Program | Sep-Dec (4 modules in 8 days) |
| 2. High Potentials Leadership Consortium Program | Aug-Oct (3 modules in 5 days) |
| 3. Data-driven Storytelling for Executives <i>Real-time Online NEW</i> | Apr 28-29 (Thu-Fri) |
| 4. Effective Negotiations | Jun 8-9 (Wed-Thu) |
| 5. Digital & Social Media Marketing for Executives <i>NEW</i> | Jun 14-15 (Tue-Wed) |
| 6. Leading Organizational Change <i>NEW</i> | Jul 5 (Tue) |
| 7. Digital Transformation <i>Day 1: Face-to-face; Day 2: Real-time Online NEW</i> | Aug 25 & 30 (Thu & Tue) |
| 8. Corporate Finance for Non-financial Executives <i>NEW</i> | Oct 11-12 (Tue-Wed) |
| 9. Managerial Decision Making & Leadership | Oct 25-26 (Tue-Wed) |
| 10. Design Thinking & Entrepreneurship <i>NEW</i> | Nov 15-16 (Tue-Wed) |
| 11. HKGFA-HKUST Certificate in Sustainable Finance <i>NEW</i> | Jun 11, 18 & 25 (Sat) |

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Please visit our website for latest information.

Special rates are available for HKUST Alumni, Early bird and Group participation.



Website



WeChat



Why HKUST Business School Executive Education

Benefit from **International Recognition** for both research achievements and high quality teaching. HKUST is consistently voted the region's premier business learning center.

Learn from our **World Class Faculty** who are experienced in teaching EMBA, MBA and executive education programs with extensive consulting and industry experience worldwide. Most of our faculty are from:

British Columbia · Carnegie Mellon · Chicago · Columbia · Cornell
Duke · Harvard · HEC Paris · INSEAD · Kentucky · Michigan · MIT
Northwestern · NYU · Pennsylvania · Purdue · Pittsburgh · Rochester
Stanford · Texas · UC Berkeley · UCLA · USC · Washington · Yale

Share experience, exchange ideas and network with **Seasoned Executives** from diversified industries, functions, locations, and backgrounds.

"Asia's youngest but most respected business school"

Kellogg-HKUST EMBA

No. 2 in the World (2021)

No. 1 in the World
for ten times
(2007, 2009-2013,
2016-2018, 2020)

MBA (Full Time)

No. 22 in the World
(2021)

Financial Times

Our Participant Profile

► Position

C Level Executives, Chairman, President, Founder, Vice President, Executive Director, Managing Director, General Manager, Director, Regional Head, Department Head, Manager, Professionals, etc.

► Work Experience

Average 19 years

► Office Location (2005-2021)

Doctoral / Master degree holder
58%

39%
Bachelor degree holder

3%
Others

Academic Background

