**HKUST Business School Executive Education Office**

**OPEN-ENROLMENT PROGRAMS 2023**

Inspiring People for Continued Success

Join our high-quality programs now to acquire cutting-edge insights and improve leadership skills.

<table>
<thead>
<tr>
<th>1. Leading for Success Consortium Program</th>
<th>Sep-Dec (4 modules in 8 days)</th>
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<tr>
<td>2. High Potentials Leadership Consortium Program</td>
<td>Aug-Oct (3 modules in 5 days)</td>
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<tr>
<td>3. Managerial Decision Making &amp; Leadership</td>
<td>Mar 13-14 (Mon-Tue)</td>
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<tr>
<td>4. Design Thinking &amp; Entrepreneurship <strong>NEW</strong></td>
<td>Apr 18-19 (Tue-Wed)</td>
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<td>5. Data-driven Storytelling for Executives <strong>Real-time Online</strong></td>
<td>Apr 25-26 (Tue-Wed, afternoon only)</td>
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<td>6. Leading Organizational Change <strong>NEW</strong></td>
<td>May 10 (Wed)</td>
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<tr>
<td>7. Managerial Decision Making &amp; Leadership</td>
<td>Oct 16-17 (Mon-Tue)</td>
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<td>8. Effective Negotiations</td>
<td>To be confirmed</td>
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<td>9. Digital &amp; Social Media Marketing for Executives <strong>NEW</strong></td>
<td>To be confirmed</td>
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<td>10. Digital Transformation</td>
<td>To be confirmed</td>
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<td>11. HKGFA-HKUST Certificate in Sustainable Finance</td>
<td>Mar 18, 25 &amp; Apr 1 (Sat)</td>
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Please visit our website for latest information.

Special rates are available for HKUST Alumni, Early bird and Group participation.

Website: execed.hkust.edu.hk

WeChat: execedhkust

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Last update: 15 December 2022
HKUST Business School Executive Education Office

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PROGRAMS 2023

Why HKUST Business School Executive Education

Benefit from International Recognition for both research achievements and high quality teaching. HKUST is consistently voted the region’s premier business learning center.

Learn from our World Class Faculty who are experienced in teaching EMBA, MBA and executive education programs with extensive consulting and industry experience worldwide. Most of our faculty are from:

- British Columbia
- Carnegie Mellon
- Chicago
- Columbia
- Cornell
- Duke
- Harvard
- HEC Paris
- INSEAD
- Kentucky
- Michigan
- MIT
- Northwestern
- NYU
- Pennsylvania
- Purdue
- Pittsburgh
- Rochester
- Stanford
- Texas
- UC Berkeley
- UCLA
- USC
- Washington
- Yale

Share experience, exchange ideas and network with Seasoned Executives from diversified industries, functions, locations, and backgrounds.

Our Participant Profile

- **Position**
  - C Level Executives, Vice President, Executive Director, Managing Director, General Manager, Director, Regional Head, Department Head, Manager, Professionals, etc.

- **Work Experience**
  - Average 18 years

- **Office Location** (2005-2022)

Doctoral / Master degree holder 48%
Bachelor degree holder 44%
Others 8%

"Asia’s youngest but most respected business school”

**Kellogg-HKUST EMBA**

**MBA (Full Time)**
No. 36 in the World (2022)

Financial Times